



SPONSORSHIP AGREEMENT

Sponsors receive the following benefits for the CFX Wekiva Parkway Section 2 Grand Opening Celebration featuring a 5K race and Family Fun Run/Walk on March 31, 2018:

- A 10' x 10' space for your company / organization display, advertising, and materials (tent, tables, chairs and electric are **not** provided). Booths must be set up by 7:00 a.m. and staffed to 10:00 a.m. on March 31.
- Social Media Presence: Thank you ad on Facebook & Twitter, listing company as participating sponsor
- Sponsor parking pass

Additional Sponsor Benefits:

\$500.00 Sponsors: Logo on race T-shirts

- Sponsorship level limited to 25 due to space on shirts

OR

\$250 Sponsors: Logo on Event Banner

- Sponsorship level limited to 15 due to banner size (30" x 114")
- Banner will be placed behind podium for media event.

ENVIRONMENTAL FUNDRAISER: Sponsor proceeds will go to the Florida Wildlife Corridor Race nonprofit corporation (state registration no. CH19141) in keeping with the project's wildlife and natural resource protections. The organization seeks to permanently connect, protect and restore the Florida Wildlife Corridor – a statewide network of lands and waters that supports wildlife and people. The Florida Wildlife Corridor strives to accelerate the rate of conservation in Florida by 10% annually to protect 300,000 acres within the Corridor by the end of 2020. For more information, visit www.floridawildlifecorridor.org

SPONSOR PAYMENT: Sponsorships must be paid by donating the appropriate amount on the race registration page at the following link: <https://runsignup.com/Race/FL/Apopka/WekivaParkway5K> . Click on the orange "Donate" button in the header to process donation. CFX or event staff cannot process payments.

Once we receive this completed form and the automatically generated confirmation of your donation, we will contact you for further event coordination.

++Sponsor Deadline: Completed sponsor forms and donations must be received by **March 9** due to promotional production schedules.

In consideration for the above listed benefits at the event, firms agree to comply with the following terms:

- Sponsors must complete this form and email it to info@wekivaparkway.com
- Make a donation in the appropriate sponsorship amount on the race registration page at the following link: <https://runsignup.com/Race/FL/Apopka/WekivaParkway5K>
- Booth space may not be given, sold, or traded to any other organization or person for any reason.

- Sponsors are responsible for providing their own tables, chairs, tents and other items. Tents must have weights or they will not be allowed.
- The sale of food or other items is prohibited. Any giveaways or raffle activities must be approved in advance.
- The use of sound amplification equipment (including but not limited to megaphones, karaoke machines, PA systems, etc.) is prohibited.
- Participants may not stand out in front of the booth with intent to block traffic flow.
- Booth must be set up and staffed from 7:00 am to 10:00 am on March 31. All sponsor materials and vehicles must be removed by 11:30 a.m.
- For safety and communication reasons, we require that a cell phone must be in the booth at all times.
- Complete and submit sponsor form and post donation by **March 9**.

Organization Name (as you want it to appear on event promotions):

Contact Name (please print): _____

Title: _____

Email: _____

Day of Event Cell No.: _____ Business Phone No.: _____

Signature: _____ Date: _____

For more information, contact:

Mary Brooks
Public Information Officer
Wekiva Parkway (SR 429)
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